

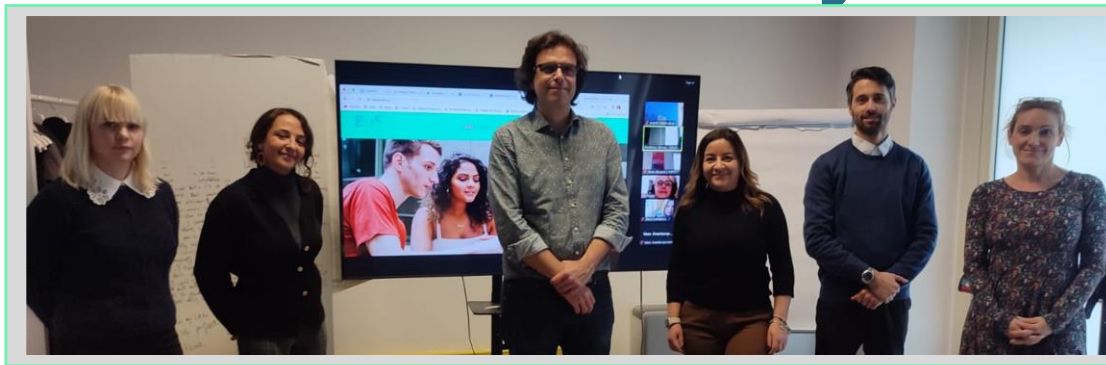
Newsletter 1

April 2024



Let's get started!

BuSYouth Project



Project aim

BuSYouth project aspires to give to young people that are employed or wish to be employed as entrepreneurs in the Creative Sector and more specifically the Applied Arts, the necessary skills to overcome barriers and flourish in this sector.

The project seeks to develop and promote training programs, open resources, and e-tools for the development of business skills in young people that wish to be involved in the CCI sector implementing foundational business skills education and networking activities.



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This project has been funded with support from the European Commission. This communication reflects the views only of the author, and the Commission cannot be held responsible for any use which may be made of the information contained therein.



Where we are

We are now developing the contents of five training modules:

1. Understanding entrepreneurship in CCI sector
2. Market research and opportunity identification
3. Planning and financial management
4. Marketing and branding for creative businesses
5. Legal and ethical concerns in the CCI sector

Meet the partnership

[DIMITRA](#) (coordinator), Larissa, Greece

[DISRUPTIA](#), Hermigua (Canary Islands), Spain

[SIVITANIDEIOS](#), Kallithea, Greece

[FOLKUNIVERSITETET](#), Uppsala, Sweden

[MATERAHUB](#), Matera, Italy



[Project Website](#)

[@BusYouth](#) [@YouTube_coming soon](#)



PARTNERS



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