



**WEntre**

# Women Empowerment through Entrepreneurship



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# WOMEN EMPOWERMENT THROUGH ENTREPRENEURSHIP

## The aim of WEntre:

The WEntre project is dedicated to empowering women in developing countries, especially Egypt, by enhancing vocational education and training (VET). It focuses on creating vocational education programs that promote entrepreneurship and address issues like unemployment and gender inequality. Key goals of the project include:

- Encouraging collaboration between VET providers and entrepreneurship organizations to improve digital skills.
- Developing new curricula that align with European standards for entrepreneurship education.
- Strengthening the ability of VET providers to create effective learning materials.
- Creating assessment tools to recognize non-formal learning achievements.
- Providing capacity-building activities, such as workshops and training for educators.

The project will emphasize six core competencies related to women's entrepreneurship, including literacy, digital skills, and cultural awareness. By sharing successful strategies with VET providers, WEntre aims to make a significant impact on women's entrepreneurship.



# WEntre

## Why WEntre?

***"Empower women, empower the world!"***

The WEntre project is on a mission to create life-changing opportunities for women entrepreneurs in developing countries through innovative VET programs.



## The kick-off meeting

From March 5th to 8th, 2024, the WEntre project held its Kick-off Meeting and first workshop in Larisa, Greece, hosted by DIMITRA Educational Organization. During this engaging event, partners collaborated on project planning, timelines, and work packages. They also participated in a workshop focused on the European Reference Framework (ERF) and ENTRECOMP competencies, exploring how to effectively implement these standards in their activities.

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# The Focus Group Discussions (FGD)

In August 2024, the WEntre project conducted a series of focus group discussions (FGDs) led by Greenline Consultancy, the Center of Excellence for Education at Ain Shams University, and Misr El Kheir Foundation. The goal was to gather insights from various stakeholders, including program participants & organizations, about the challenges and opportunities facing women entrepreneurs in Egypt. These FGDs explored the current status of entrepreneurship competencies and how they can be improved based on European standards.

## Key areas of research included:

- Identifying constraints faced by women entrepreneurs
- Evaluating existing programs and strategies
- Assessing the skills needed for digital entrepreneurship
- Considering environmental, social, and personal factors that influence women's success

## Stakeholders involved in the discussions :

- Egyptian Federation of Industries
- Egyptian Businessmen's Association
- NGOs
- Higher education representatives

By understanding local perceptions and experiences, the WEntre project aims to enhance support for women entrepreneurs and promote their economic empowerment in Egypt. The insights gathered from these FGDs will help shape future initiatives and policies to foster a more inclusive entrepreneurial ecosystem for women.





# NEXT STEPS



## Drafting of the National report:

The WEntre project is progressing with the creation of national reports based on research findings. This report will give an overview of the current situation for women entrepreneurs in Egypt.

This national report will form the basis for a comparative report where the situation in Egypt will be compared to entrepreneurship situation in Europe. This will help in identifying key competences based on which partners will build the educational program to be used by VET institutes for enhancing women entrepreneurship.



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