



# FLER

## LEARNING BY EXPERIENCING DIGITAL ESCAPE ROOMS



### THE END OF THE ERASMUS+ PROJECT FLER - Learning by experiencing Escape Rooms: Financial Literacy for Adults

The **FLER Project**, an initiative aimed at enhancing financial literacy, particularly among adults residing in rural areas, is coming to an end. With a passion for transforming the often-intimidating world of finances into an exhilarating journey of discovery, FLER has been thought to redefine the way adults learn to make sound financial decisions, whether in their daily lives or in business ventures. At the end of this exciting trip, the FLER Consortium is proud to announce that we have finally achieved this objective!

The **FLER Project** has been committed since its beginning to empower adults with low financial literacy. To make this possible, throughout the two years of project implementation, FLER has created a **virtual escape room**, composed of seven learning scenarios offering real-life situations and challenges that allowed adults to dive deep into the heart of financial literacy.

By actively engaging and challenging participants in the Virtual Escape Room, this unique approach finally managed to empower them with the essential knowledge and practical skills required to navigate the intricate landscape of the financial world.

### THE ESCAPE ROOM GAMES

 <p><b>SCAMS &amp; FRAUDS</b> This interactive escape room game's main goal is to help players avoid financial fraud awareness. This includes helping players recognize scams and frauds, especially for individuals living in rural regions.</p>	 <p><b>ECONOMIC FACTORS</b> The primary aim of this interactive escape room game is to educate players on understanding the impact of macroeconomic factors on personal finances.</p>
 <p><b>SAVING FOR RETIREMENT</b> This interactive escape room game educates players on retirement planning, saving, expenses, and financial security issues.</p>	 <p><b>EMERGENCY SAVINGS</b> The interactive escape room on emergency savings challenges participants to recognize financial challenges and secure their future.</p>
 <p><b>INVESTMENT RISK</b> This interactive game aims to educate players on financial concepts such as time value of money, risk tolerance and investment horizon.</p>	 <p><b>BUDGET BREAKOUT</b> Participants are given a virtual shopping environment to navigate through stores and identify impulsive buying items.</p>
 <p><b>THE INSURANCE</b> This interactive escape room game's main goal is to teach players how to recognize the dangers and repercussions of having inadequate insurance and inability to recover damages.</p>	 <p><b>FLER</b> Play About Options Exit</p>

### FLER

Financial Literacy Escape Room for Adults

## ARE YOU READY TO PLAY?




Co-funded by the Erasmus+ Programme of the European Union





# FLER

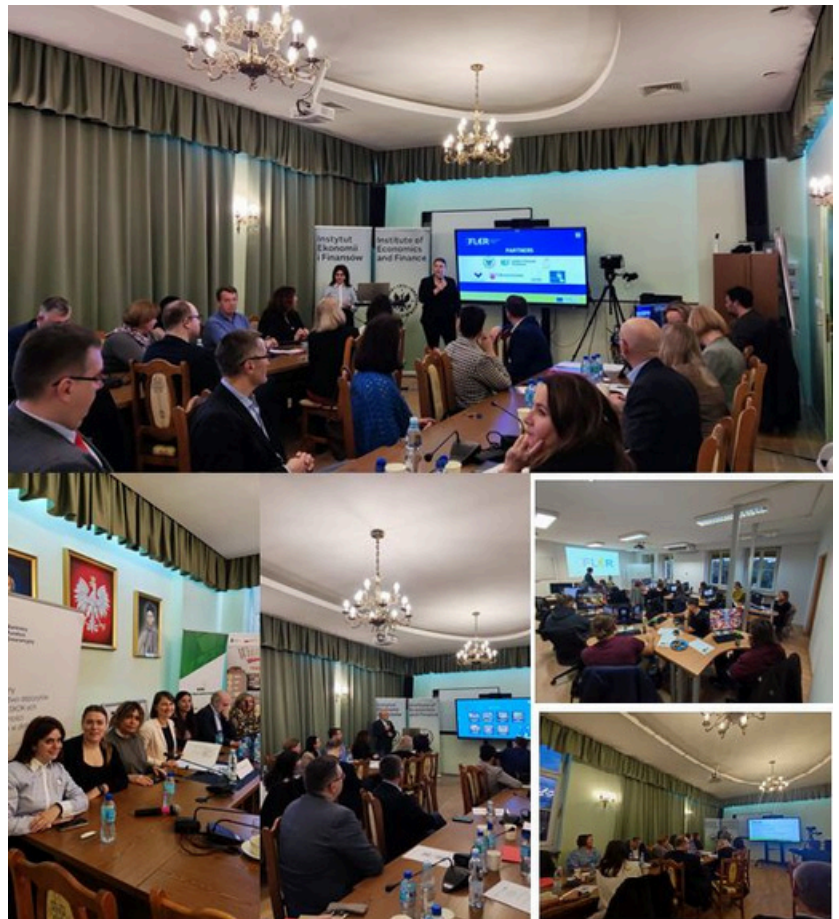
## LEARNING BY EXPERIENCING DIGITAL ESCAPE ROOMS



### Piloting sessions and multiplier events

During the last months of project implementation, a milestone of the FLER project was the conduction of the national multiplier events and piloting sessions. Each of the seven partnership countries - **Poland, Italy, Spain, Portugal, Malta, Sweden, Greece** - organised a National Info Day to showcase the results achieved within the FLER project, thus ensuring their dissemination, sustainability and replicability by other stakeholders. An important part of the event was the conduction of the piloting, in which participants had the possibility to test by themselves the seven scenarios of the Virtual Escape Room, created for the purpose of enhancing financial literacy skills among adults from rural areas.

**In Poland**, the Info Day took the form of an international conference, in which all project partners participated and provided their valuable insights concerning the project. The FLER Conference was indeed organised jointly with the International Finance and Banking Forum (IFBF) on **28th November 2024** at the Institute of Economics and Finance, Warsaw University of Life Sciences. It was an opportunity to summarize the outcomes of the FLER project, focusing on the project's aim of enhancing financial literacy among adults, especially those living in rural areas, and improve their skills for making sound financial decisions in everyday life or businesses. The Virtual Escape Room, aimed at fostering financial literacy through an entertainment-based methodology, was also presented.



Overall, trainees expressed positive feedback on the practical applicability of the FLER Virtual Escape Room, highlighting its effectiveness in training contexts addressing adults from rural areas, as well as its usefulness for enhancing their financial skills. Participants particularly appreciated the real-life challenges presented within the FLER Escape Room, as well as its digital elements and the interactive learning methodology offered. These allowed to generate high levels of engagement and contributed to demonstrate the strong potential of the FLER project to support the financial skills development among adults from rural areas.





# FLER

## LEARNING BY EXPERIENCING DIGITAL ESCAPE ROOMS



### Last Transnational Partners Meeting in Warsaw, Poland

The FLER project partners met face-to-face for the last time on 28th and 29th november in Warsaw, Poland, hosted by the project coordinator SGGW. The meeting was a good occasion to reflect about the project achievements and discuss how to ensure their sustainability over time. The discussions were indeed marked by an open dialogue concerning concepts and methodologies crucial for ensuring the continuous exploitation of the project results - especially the virtual escape rooms - over time.

The enthusiasm runs high across the FLER consortium, as we can finally realize that we have arrived at the end of this exciting adventure. We look forward to keeping alive the results of our collaborative efforts, confident that they will be a transformative force in enhancing financial literacy among adults from rural areas.



**IEF** Institut d'Estudis  
Financers

**fb**  
finance & banking  
Associazione  
per lo sviluppo organizzativo  
e delle risorse umane



**Folkuniversitetet**

**DIMITRA**  
educational organization



[www.flerproject.eu](http://www.flerproject.eu)